



## Cookies Policy

### 1. What Are Cookies

Cookies are small text files placed on your device when you visit a website. They help us improve your experience and understand how our site is used.

### 2. How We Use Cookies

We use cookies to:

- Ensure the website functions properly
- Improve performance and user experience
- Analyse traffic and usage
- Remember your preferences

### 3. Types of Cookies We Use

#### ◇ Essential Cookies

These cookies are necessary for the website to function properly. They cannot be switched off.

#### ◇ Analytics Cookies

These help us understand how visitors use our website (e.g. pages visited, time spent). Example: Google Analytics

#### ◇ Functional Cookies

These remember your preferences (such as language or location).

#### ◇ Marketing Cookies (if applicable)

Used to deliver relevant ads and track marketing performance.

### 4. Third-Party Cookies

We may use third-party services that place cookies on your device, such as:

- Analytics providers
- Advertising networks

- Embedded content (e.g. videos)

These providers have their own privacy policies.

## 5. Managing Your Cookie Preferences

When you visit our website, you will be presented with a **cookie banner** allowing you to:

- Accept all cookies
- Reject non-essential cookies
- Customize your preferences

You can also control cookies through your browser settings:

- Delete existing cookies
- Block all cookies
- Set preferences for certain websites

## 6. Cookie Consent (UK/EU Requirement)

In accordance with UK GDPR and PECR regulations:

- We only set **non-essential cookies after your consent**
- You can withdraw or change your consent at any time

## 7. Changes to This Policy

We may update this Cookies Policy from time to time. Changes will be posted on this page.

## 8. Contact Us

If you have questions about our use of cookies:

- Email: [accounts@8wave.co.uk](mailto:accounts@8wave.co.uk)